

PAPER

Creating Your Paper Landing Page

General Content

General Content: English

{Enter school district here} has partnered with Paper to provide unlimited access to trained tutors so every student can ask questions, work through problems, and grow their confidence—at no cost to families.

[Paper](#) is a secure, online tutoring service that provides students with unlimited, 24/7 academic support. Whether they're stuck on homework, studying for a test, or need someone to read and make suggestions for their essays, there will always be experts available online to assist students in [all subjects](#) and in more than 4 languages. See [Paper FAQs](#) to learn more.

[Paper tutors](#) have been specially trained to conduct expert, academic support in a secure, chat-based platform. With a commitment to helping students learn, they'll never give students answers, but rather interact with them in an encouraging tone to lead them forward.

Paper tutors act as 24/7 teaching assistants, so teachers can allocate instructional time effectively knowing their students always have an extra helping hand. Our teachers also have accounts and will be able to review all student activity to see what they're working on and provide more targeted instruction as needed.

To learn more about how Paper supports families and to sign up for a caregiver webinar, please visit: <https://paper.co/parents-guardians>

General Content: Spanish

Paper trabaja junto con {Enter school district here} para proporcionar acceso ilimitado a tutores capacitados para que cada estudiante pueda hacer sus preguntas, resolver problemas y aumentar su confianza, sin costo para los padres.

[Paper](#) es un servicio de tutoría en línea que brinda a los estudiantes apoyo académico seguro e ilimitado las 24 horas del día, los 7 días de la semana. Ya sea que estén atascados en la tarea, estén estudiando para un examen o necesiten que alguien lea y revise sus ensayos, siempre habrá expertos en línea para ayudar a los estudiantes en todas las materias y en más de 4 idiomas.

[Los tutores de Paper](#) han sido especialmente capacitados para brindar apoyo académico en una plataforma segura con interacciones por medio de chat. Con el compromiso de ayudar a los estudiantes a aprender, los tutores nunca darán las respuestas a los estudiantes, sino que interactúan con ellos en un tono alentador para guiarlos hacia adelante.

Este es un servicio gratuito que ofrecemos, por lo que se anima a los estudiantes a utilizarlo cuantas veces lo necesiten, a cualquier hora que lo necesiten. Nuestros maestros también tienen sus propias cuentas de Paper y podrán revisar toda la actividad de los estudiantes para saber en que están trabajando y reforzar temas según sea necesario.

¿Está interesado en conocer cómo Paper apoya a su estudiante? Visite <https://paper.co/parents-guardians>

Important Links

Links to include on your landing page

- Paper homepage: <https://paper.co>
- Paper app login: <https://app.paper.co>
- Who are Paper tutors: <https://paper.co/tutors>
- Paper for parents and guardians: <https://paper.co/parents-guardians>
- Webinars for parents and guardians: [English](#) & [Spanish](#)
- [Paper Station](#): Games and puzzles for students to learn how to use Paper

Important Resources

Videos to include on your landing page

What is Paper

<https://www.youtube.com/watch?v=WT1wB26qb9k>

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<iframe width="560" height="315" src="https://www.youtube.com/embed/WT1wB26qb9k" title="YouTube video player" frameborder="0" allow="accelerometer; autoplay; clipboard-write; encrypted-media; gyroscope; picture-in-picture" allowfullscreen></iframe>
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Paper for parents and guardians

<https://www.youtube.com/watch?v=25PNV2qUcOE>

<iframe width="560" height="315" src="https://www.youtube.com/embed/25PNV2qUcOE" title="YouTube video player" frameborder="0" allow="accelerometer; autoplay; clipboard-write; encrypted-media; gyroscope; picture-in-picture" allowfullscreen></iframe>

Paper for students

<https://www.youtube.com/watch?v=INsH9J6hYN4>

<iframe width="560" height="315" src="https://www.youtube.com/embed/INsH9J6hYN4" title="YouTube video player" frameborder="0" allow="accelerometer; autoplay; clipboard-write; encrypted-media; gyroscope; picture-in-picture" allowfullscreen></iframe>

Images to include on your landing page

Paper has created images for web and social, specific to how your students login here. You can access [these images here](#).



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- Chat with a tutor 24/7
- Writing feedback
- All academic subjects

Login through Google SSO

Additional resources to include on your landing page

For Students

- Student Dashboard Navigation Video: <https://www.youtube.com/watch?v=wKRtIDkir8U>
- Student Dashboard Navigation (Spanish): <https://www.youtube.com/watch?v=5ig-uNRZcAY>
- Paper Station: https://content.paper.co/hubfs/Paper%20Station%20Pager%20ENG_ESP_app-logins.pdf

- Zen Desk Support Articles:
<https://paper.zendesk.com/hc/en-us/categories/360003273472-Student-Resources->
- Student Flyers (pg. 14-19 especially):
https://docs.google.com/presentation/d/1JHdWNVO2Qj3D85vACHjNzqrsji-gYY7t/edit#slide=id.g111e51ec532_0_0

For Parents & Guardians

- Parent webinar video in [English](#) or [Spanish](#)
- Sign up for a free Parent Paper info session in [English](#) or [Spanish](#)
- Parent Flyers in English or Spanish:
https://docs.google.com/presentation/d/1qSi4B1-PCh_7WGA4PIBrbJdGCoSal4F/edit#slide=id.p1
- *At-Home Parent Activity Pack in English or Spanish:*
https://drive.google.com/file/d/14s315U1c2upgvvG3u3oR4t2P0nuoe_nG/view?usp=sharing
- *Prepare for Testing* toolkits for families:
<https://pages.paper.co/help-support-your-child-with-test-prep>

For Teachers

- Complete the self-paced asynchronous Paper Trail modules to learn how to best use Paper with your students: <https://www.youtube.com/watch?v=-46c3UdtYMY>
- Teacher Dashboard walkthrough: <https://www.youtube.com/watch?v=BaNLKdGDiv0>
- Sign up for live and on-demand Paper Pointer sessions to learn how to better use the platform with your students: <https://pages.paper.co/pointers>
- Access Paper Binder, which includes plug & play activities, testimonials, and teacher resources: <https://paper.instructure.com/courses/789>
- Instructions for adding Paper to your email signature:
<https://paper.instructure.com/courses/789/pages/adding-paper-to-email-signatures>
- *Prepare for Testing* toolkits for educators:
<https://pages.paper.co/prepare-for-testing-toolkit>

Sample Partner Landing Pages

Interested in seeing how our district partners have set up their landing page? Review the samples below:

- Columbus City School: <https://www.ccsch.us/Page/11069>
- Castro Valley Unified School District:
https://www.cv.k12.ca.us/apps/pages/index.jsp?uREC_ID=2590873&type=d&pREC_ID=2262084
- Fontana Unified School District: <https://www.fusd.net/paper>

- Chelmsford Schools:
<https://chelmsfordschools.org/departments/student-services/academic-support-with-paper/>
- Ogden School District: <https://www.ogdensd.org/learning/247-tutoring>
- The Yucaipa-Calimesa Joint Unified School District:
<https://sites.google.com/ycjUSD.us/papertutoring/home>

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Paper partners with K-12 schools throughout the U.S. and Canada to give every student an equal opportunity to excel academically. Our educational support system (ESS) provides learners with unlimited 24/7 homework help, writing feedback, and study support at a predictable fixed cost. Paper's specialized tutors deliver on-demand, 1:1 academic support in four languages across more than 200 academic subject areas—so students always have access to expert extra help exactly when, where, and how they need it.

Learn more at paper.co